

East Lane™

by **urblanes**

Eastlane

a brand by **urblanes**

All lanes lead to us



BOLD

*THE GLEAM OF LIFE,
WE ARE BOLD FOR THE BOLDEST.*

WE ARE BOLD



*ALL LANES LEAD TO **US***



[FROM KUWAIT TO EGYPT]

*After creating a distinguished foundation in Kuwait, over **100 projects** and **20 towers**. We decided to further expand in the MENA region starting with Egypt. With a great deal of phenomenal projects on the horizon, both in Cairo and all over Egypt.*

ALL LANES LEAD TO US.

BEAMING
THROUGH
LANES



AN ADMINISTRATIVE & COMMERCIAL
SPACE BASED IN
THE HEART OF

NEW CAIRO.

Eastlane

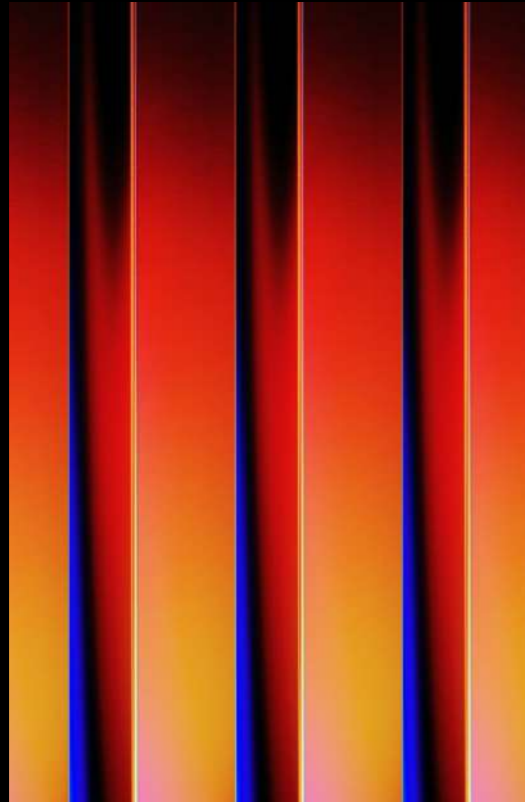
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WE ARE BOLD FOR THE BOLDEST

The EastLane building is one of the most iconic, prominent and bustling areas in New Cairo.

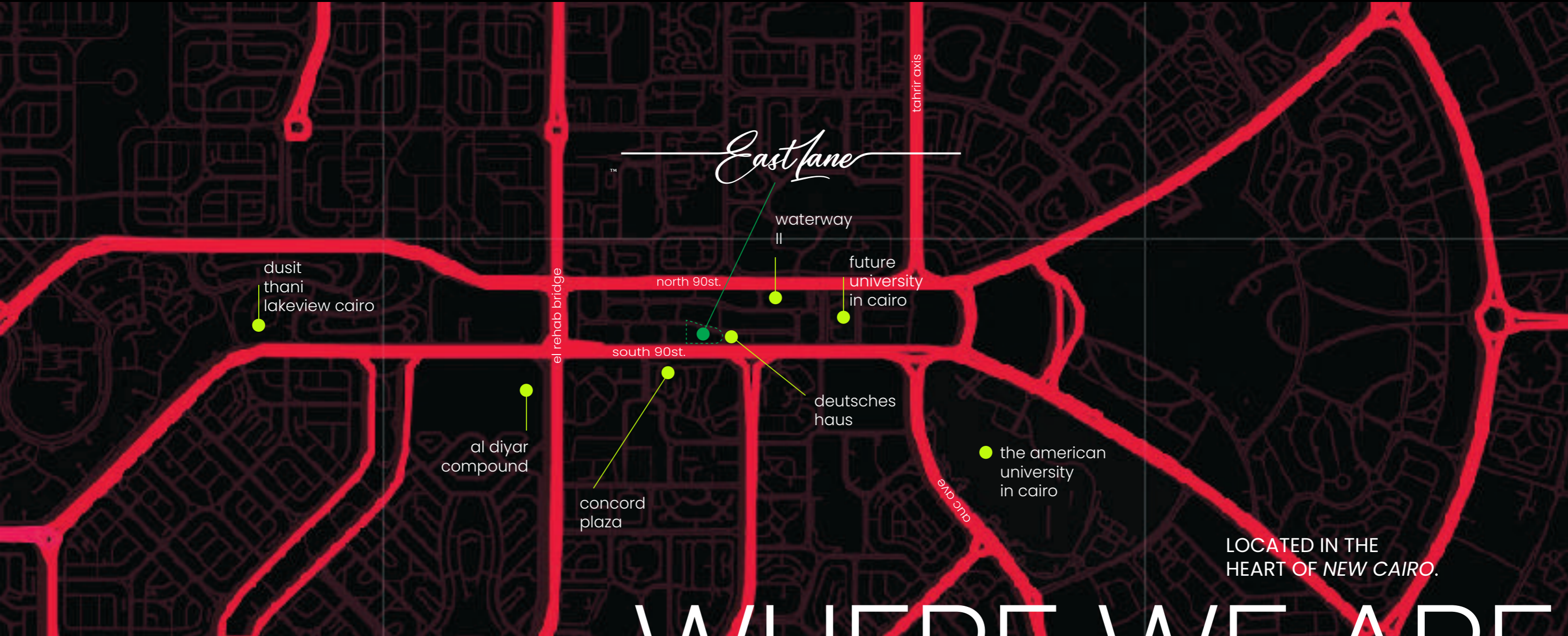


BOLD FOR THE BOLDEST.

Overlooking South 90 street, it is situated right in front of Concord Plaza and next to Deutsch House and Mahmoud El Far supermarket which makes it in the center of a vibrant and active area.

ABOUT EASTLANE

*EastLane is constituted of **2 commercial floors** and **3 administrative floors** with an investment of 2 Billion Egyptian Pounds.*



LOCATED IN THE
HEART OF NEW CAIRO.

WHERE WE ARE

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BEAMING THROUGH LANES.

THE ARCHITECT BEHIND THE BRAND



[BEHIND THE BRAND]

Raef Fahmi is an Egyptian architect and interior designer that has been working for many years in the field and has created a name for himself that is known by everyone. Fahmi has worked on some of the most prominent and iconic projects in Egypt.

 **raeffahmi.**
architects

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ALL LANES LEAD TO **US.**



OUR FACILITY MANAGEMENT

Enova is the regional leader in integrated energy and multi-technical services, delivering comprehensive services to its clients. It provides performance-based Energy & Facilities Management solutions that help customers achieve their financial, operational, and environmental targets.



REFINED QUALITY

BOLD FOR THE BOLDEST

With more than 3,500 highly trained and multi-skilled employees, Enova serves a wide portfolio of clients in the public, residential, commercial, industrial and healthcare sectors across the region.

BEHIND THE BRAND THE DESIGNERS

A business design firm that is specialized in creating top notch brands and introducing them to the market. Longebblack has worked on and with so many luxurious business in Egypt that it has become the go-to place for business consulting.

LONGEBLACK

[BEHIND THE BRAND]

*THE
GLEAM OF LIFE.
WE ARE BOLD FOR THE
BOLDEST & ALL LANES
LEAD TO US.*

THE GLEAM OF LIFE



GETTING DEEPER



BEYOND ALL

The total 2,330 m² built up area of Eastlane comprises 3 floors of administrative offices along with retail shops, restaurants, pharmacies and banks as well as a gym and a premium hypermarket.

BUA &
MEASUREMENTS

DETAILS

TOTAL LAND AREA / **4780m²**
BUILT UP AREA [BUA] / **2,330m²**



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BEAMING THROUGH LANES.



STARTING
10%
DOWN
PAYMENT

UP TO
6
YEARS
INSTALMENTS

55M2
STARTING
AREA

65k
STARTING
PRICE *per m2*

THE GLEAM OF LIFE
WE ARE BOLD FOR THE BOLDEST.

STARTING FROM

FROM **ART** TO
ARCHITECTURE.



With projects all over the Middle East, it is a company built on diversity and numerous years of experience in the field. Urbnlanes is specialized in meeting expectations and executing projects that are both functional and aesthetic.

BREIF HISTORY ON

URBNLANES

Our core value is delivering projects with the highest quality in a timely manner that is always satisfactory and practical to the people using the spaces.

Urbnlanes is a real estate developing company, that operates under the umbrella of Emeel Abdalla Investments.



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